



THREE RINGS

THE BALLANTINE NEWSPAPER



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P. BALLANTINE & SONS

January 1963

Mitch Miller Launches New Discovery's Career

A former NBC guidette with jet black hair, brown eyes, a soft Southern accent, and a beautiful voice, is Mitch Miller's latest singing discovery. She is 20-year-old Carolyn Conway, a charmer from Greenville, North Carolina, who recently made her professional debut on the Ballantine-sponsored "Sing Along With Mitch" television show.

For Carolyn, the "break" in joining the sing along cast did not come easy.

She came to New York from North Carolina the summer after her graduation from Greenville High School, along with her widowed mother.

"Back in Greenville, when I was eight years old," Carolyn recalled, "I won an amateur show and they gave me a cake, a quarter and two passes to the movies. For a while in New York, I never thought I'd better that record. Nobody wanted to hear me sing and I was afraid I'd spend the rest of my days on the unemployment line."

For 18 months, Carolyn guided tourists through NBC's New York studios in the RCA building, describing the intricacies of control rooms, microphones and TV cameras. Whenever she dared, she would sneak into an empty studio and sing to the empty seats, hoping someone would hear her and discover her. Nobody did. Guidettes are assigned at NBC for 18-month periods, and in April, 1962, Carolyn's time was up. She began to make the rounds of modeling agencies, advertising agencies, and theatrical auditions. But there was not a table.

Finally, she took her last \$20 and a copy of an orchestral record in which she could provide her own vocal. She recorded her own voice



Carolyn Conway

using the background of the commercial recording on a single demonstration disk. It was all she could afford. A record publisher named Wally Schuster, who had said a few kind words to her several months before, agreed to listen to the new record.

"He listened to it, took it to Mitch Miller and, all of a sudden, things started happening," Carolyn said. "It's still pretty hard to believe," Carolyn admits. "After finally convincing myself that things like this just don't happen—it did!"

SNOW STORM PLANS SET

The weather outside has already been frightful but so far those of us in the Newark area haven't been hit with an overabundance of snow. However, in the event it becomes necessary to shut down plant and delivery operations because of a severe snow storm these procedures will be followed:

- 1) Officials of the local unions will be advised by the Industrial Relations Department of the decision to close down.
- 2) Employees will be called by their respective departments and told not to report for work. In addition, announcements will be carried over radio station WNEW, New York, (1130 on the a.m. dial) every hour on the half hour.
- 3) If an employee has not been contacted and is uncertain as to whether the plant will operate, he can obtain this information by call-

ing the absentee reporting desk, MI 3-3131. Salaried employees should call their immediate supervisor.

Once the white stuff hits brewery property work will begin in removing it. The brewery has been divided into five sections with a snow plow assigned to each. Two plows will be held on stand-by basis in case of breakdowns.

Employee parking lots will be given the same quick attention as other important brewery locations. The plowed snow will be dropped into the Passaic River from an improved snow unloading dock.

Your cooperation is asked in making sure your car is prepared for snow travel with either snow tires or chains. Do not block the streets and parking lots and make every effort to get your vehicle out of the way of the plows and other equipment.

Warehousing Winner of Annual Interdepartment Safety Contest

A resounding 61 percent safety improvement in 1962 has earned the Warehousing Department top honors in the annual interdepart-

ment safety contest.

The Warehousing achievement (the department was fifth in the standings in 1961) paced a year in which accidents took a back seat to safety to the tune of an over-all 25 percent plant improvement — the best safety record since 1955.

Engineering finished second in the contest, followed by Delivery, Brewing, Receiving-Garage and Bottling.

Engineering scored a 30 percent improvement, and Delivery, last year's winner, bettered its record by 28 percent. Significantly enough, Delivery won the contest last year with a 21 percent better mark.

Personnel Manager Ludwig Schueler, chairman of the plant safety committee, said Warehousing's win can be attributed in part

to the new facilities the department enjoys in the recently constructed warehousing-packaging building. Better lighting, bigger aisles and the virtual elimination of conveyors all helped reduce accidents. "But the most important factors", he said, "were the safety awareness and alertness of the men themselves."

The plaque for winning the contest will be presented to Warehousing's representatives at the annual plant safety award dinner to be held in the cafeteria, Tuesday, January 29th.

At the same time certificates of safety achievement, for working 25 years without a lost time accident, will be awarded to 32 employees, and five 25-year safe-driving certificates will also be presented. Driver John Storey will receive both awards.

BALLANTINE PEOPLE SET '62 MARKS

An even 700 out of 780 employees who received service pins in 1962 observed anniversaries of ten years or more.

But long-time service honors were only a small part of many accomplishments the employee family and the company registered last year.

Ten Ballantine men, for instance, were elected president of various community and professional organizations. One was named a "man of the year", another was elected a mayor, and the fair sex, not to be outdone, had at least three beauty contest winners.

'62 will also be remembered as the year more than 100 Ballantine people were promoted; the construction program neared completion; 57 co-workers retired; the USBA celebrated its centennial; George Link joined the Wise Owl Club; the new label made its debut; Ballantine's service men got new trucks; Washington won the Branch safe-driving contest; Bob Cryan and Cornelius "Connie" Coll shot holes-in-one; the Pipe Shop team won the Company bowling championship; 1800 took part in Family Day; "Broadway Goes Latin" debuted on television; The William H. Cawley Company observed its 75th anniversary as a Ballantine distributor; 84 joined the Quarter-Century Club; the Three Ring Charity Drive passed its goal again; the Company received awards from the American Merchant Marine Institute, the Essex County Blood Bank, and the Veterans of Foreign Wars; 1066 earned safe-driving honors, and unhappily, former president and chairman of the board Gilbert R. Potts died.

The 1962 list of headlines is virtually endless. But the pages of 1963 are still clean. What we write on them will make personal or company history for many years to come. But there's only one way to start — and that's with a hearty, "Happy New Year."

Ballantine Sponsoring TV of Pro-Bowling

Weekly telecasts of action in the newly formed Eastern Professional Bowling League are now being sponsored by Ballantine on Sundays between four and five p.m. over stations in a seven state area and the District of Columbia. In the New York-New Jersey metropolitan area the program can be seen on WPIX, Channel 11.

The professional league consists of eight teams and action started on January 6. The bowlers are competing for \$15,000 in prize money.

Ballantine's bowling sponsorship serves the dual purpose of rounding out our year-round sports coverage for fans and favorably associates our products with a professional competition which has a very large number of beer and ale consumers among its followers.

The hour-long telecasts of top competition will run for the duration of the league schedule, 13 weeks. All activity takes place at the Gladiator Bowling Arena in Totowa, N. J.

The telecasts feature the best match of the week.



ROLLING ALONG — Mitch Miller rolls the first ball to signify the opening of the Eastern Professional Bowling League. Advertising manager Leonard B. Faupel looks on.

PINPOINTED . . .

Up The Ladder

Promotions in the news: *Richard Whelan* from merchandising representative to relief salesman, Rhode Island branch . . . *John Klink* from supervisor 2 to shift supervisor, Delivery . . . *Martha Mitrik* from steno-clerk, Personnel, to secretary 1, Public Relations . . . and *Leilani Amon* from typist-clerk, Credit, to receptionist-clerk, Personnel.

* * *

Community Headliners

Credit Manager *Arthur Gustafson* has been elected chairman of the New York Brewing Industry Credit Men's Association . . . Draught Sales' *Michael Frazzano* has been appointed to the Department of Welfare Board in Bloomfield by the town council . . . Transportation's *Howard D. Pollen* has been elected chairman of the Ironbound District of the Robert Treat Council of the Boy Scouts of America, and has also been elected to the aviation committee of the Newark Association of Commerce and Industry . . . Bottling's *John Morton* has been reappointed to the Housing Authority of the Borough of Carteret for another five-year term . . . he has served the authority in the past as a commissioner, vice chairman, publicity chairman, tenant selection chairman and historian . . . Bottle Driver *Robert Laskowitz* has been elected president of the Brook Civic Association in Union . . . he is also a Republican county committeeman from the 27th district.

* * *

Earn Retirement

The happy road to retirement was traveled by eight employees in the last few weeks . . . the new retirees include Delivery's *Anna E. Knowles* and *Charles A. Vill*; Bottling's *Herman Kehmna*; Brewing's *Edward A. Castleton* and *William Behringer*; Warehousing's *Edward G. Oberdick* and *James Bellina* . . . and Engineering's *John Mikulas* . . . The Messrs. Kehmna, Castleton, and Behringer are members of the Quarter-Century Club.

* * *

New Time Slot

Ballantine's weekly half-hour television musical, "Broadway Goes Latin" is now telecast Thursday nights at 9:00 p.m. on WPIX, Channel 11, New York . . . the show was previously aired on Mondays.

* * *

50th Anniversary

Mr. and Mrs. Anthony Koisch of Newburgh, N. Y. celebrated their 50th wedding anniversary last month at a mass in St. Francis of Assisi Church and at a reception given by their children at the Rhoda Arms in Newburgh . . . Mr. Koisch is a former draught salesman who retired in November, 1956 . . . On the golden anniversary, the mayor of Newburgh sent the couple a telegram of congratulations and appointed Anthony honorary mayor and his wife, first lady, for the occasion . . . in a recent letter to the brewery Anthony said, "We have a lot to be thankful for and our thanks include Ballantine's insurance plan for the generosity in paying so many of our medical bills."

* * *

Greetings That Count

More than \$600 was contributed to charities by the employees of several departments who elected to make a contribution instead of exchanging Christmas cards . . . chief beneficiary was the Newark News Christmas fund which received almost \$400 . . . the Louise D. Shugard Shelter and Day Nursery received more than \$150 . . . employees in the sales department made the largest contribution, \$131.98.

* * *

Vacation Club Meeting

The Three-Ring Vacation Club will meet Monday, January 28 in the cafeteria meeting room on the fifth floor of the Utility Building to discuss plans for trips to Europe in April . . . representatives of the tour firm making arrangements for the trips will be present to answer questions . . . all are invited to attend . . . the meeting will begin at 5 p.m.

* * *

Benevolent Dance February 2

The twenty-seventh annual reception and ball sponsored by the Ballantine Benevolent Association will be held on Saturday evening, February 2, in the Terrace Room, Mosque Theatre Building, Newark . . . music will be by the Mort Brody orchestra . . . dancing starts at 8:00 p.m. and an all-star Broadway floor show will be staged at 10.

* * *

Sunshine Club Officers

Paul V. Logan has been re-elected president of the Sunshine Club . . . also re-elected were *Ted Sulenski*, vice president; *Joseph Nolan*, secretary; *Bill Krebs*, treasurer; and *Henry Frank*, assistant treasurer.

* * *

Mr. Badenhause Greets Employees

President *Carl W. Badenhause* took part in the traditional singing of Christmas carols in the cafeteria on December 21. . . In a short message to employees, he extended season's greetings and best wishes for the new year . . . "You can be sure", he said, "our entire management team is putting every effort into plans for making 1963 a better year for us all." . . . Mr. Badenhause was accompanied to the cafeteria by his wife and his daughter.



Headquarters of the Prince George Distributing Company in Hall, Maryland. The company is a wholly-owned Ballantine subsidiary in Maryland's Prince Georges county and covers an area containing a population of more than 400,000.

Eleven Carry The Ball For Ballantine In Hall, Maryland

"We're constantly in search of new Ballantine customers and additional sales," the youthful voice said seriously, "and we're getting them."

The speaker was Bernard (Bernie) Lepri, manager of the Prince George Distributing Company in Hall, Maryland, a fast moving organization making the people of Hall, and more than 400,000 neighbors in surrounding communities, think of Ballantine.

The Prince George Company is a wholly owned Ballantine subsidiary with eleven employees who depend on Ballantine for their livelihood just as you or any other co-worker. They operate in the heart of Maryland's tobacco growing country, and in the shadow of two great cities, Washington and Baltimore. Their work area covers territory approximately 80 miles wide and 50 miles long.

Lepri, who takes great pride in Hall, is even prouder of his staff. "We like to think of ourselves as a family," he says.

As he rattles off their names it is easily apparent that he believes it when he says it. "Our drivers are James Kidwell, Walter Magruder, Robert Farrell, George Phipps and Allen Gallagher. Our salesmen are Milton Davidson, Joseph Cox and Albert De Cristofalo, our traffic manager is William Plitt and our merchandising man is Richard Clabaugh." The formality of the surname is quickly forgotten when the group gets together for periodic meetings. It's Mickey, Jim, Bob, Joe, Al, etc.

There is evidence throughout the modern headquarters that the "fam-

ily" has a common goal—more Ballantine sales. Little signs, tacked to walls and bulletin boards, sport gems as "We sell or we sink," "We have no quarrel with those who sell for less—they know what their stuff is worth," and "Yesterday is gone, tomorrow never gets here, today is the day that counts, sell your Ballantine quota today."

"Do the signs apply only to your three salesmen?", the Three Rings Newspaper visitor asked. "Absolutely not", Lepri quickly answered. "We may have different jobs but basically we are all salesmen." To prove the point he mentioned a 12-week course for his five drivers, held last Spring. For two hours a week the men were provided with sound sales facts and information as to ways they could help the sales effort.

How successful a united sales approach is can be found in the company's growth. The Hall operation started in a little garage, with one truck, in 1957. In 1959, when Lepri arrived as manager it operated two trucks. Today, five of the familiar Ballantine vehicles make the rounds in rapidly growing communities.

"Prince Georges County, of which Hall is a part, is growing by about 18,000 persons yearly," Lepri exclaimed. From the anticipatory gleam in his eye you know what plans he has in store for these welcome new neighbors.

Lepri began his Ballantine career in July, 1955 as a district sales representative in Pennsylvania, New York, New Jersey, Maryland and Delaware. In 1957 he became a district sales manager in eastern Pennsylvania and in 1959, at the age of 32, he became manager of the Hall unit.

He and his ten co-workers in Hall are vitally interested in the people at the brewery. Some mentioned the annual family day trips to Yankee Stadium somewhat wistfully. The distance, more than two hundred miles, stops them from attending. Others spoke of the boy's leagues, and other activities in "w-ark."

The distance from the brewery is obviously on their minds, but actually they needn't worry about bridging the gap. Their accomplishments in the field stand as a beacon fellow Ballantine employees can see from anywhere.



Manager Bernard Lepri at meeting with his ten man staff. In back row, from left, are drivers James Kidwell, Walter Magruder, Allen Gallagher, George Phipps and Robert Farrell. In front row are traffic manager William Plitt, salesmen Milton Davidson, Joseph Cox and Albert De Cristofalo and merchandising man Richard Clabaugh.

With Sales In Mind

"We may have different jobs, but basically we are all salesmen."

Elsewhere on these pages you'll find that statement attributed to Bernard Lepri, manager of Ballantine's Prince George Distributing Company in Hall, Maryland.

Mr. Lepri was speaking of his own small operation whose chief function is sales. But the truth of his words can easily be applied to us here at the brewery and other Ballantine personnel wherever their stations may be.

We'd amend the quote just a little bit to "basically we should all be sales minded", for virtually all actual sales are handled by our highly-regarded, expert sales force, but the thought is still clear—no matter what our on-job functions are, we have a responsibility to promote Ballantine purchases.

We can live up to that responsibility in several ways. By letting relatives, neighbors and friends know it means something to us personally when they order Ballantine. By passing along tips to our sales department about dances, outings and the like, where beer will be served. By promoting Ballantine ourselves if on the committee for these affairs. By insisting Ballantine be served to our guests when planning social functions such as engagements and weddings (in the excitement of making plans this might be overlooked). By making it a point to order Ballantine when out with a group (the power of suggestion is strong). And by making our preference for Ballantine known, whenever and wherever possible.

Ballantine employees have done these things, and others, in the past, else our Company could never have achieved its great success and high nationwide industry ranking. Pride in our parts of the job that help put Ballantine on dealers' shelves, loyalty to our Company, and the unity that brings security, have motivated the positive thinking that has helped our sales force capture a good many elusive customers. A lot has depended on our salesmen's specialized talents in action against fierce competition, but they've always been ready to turn co-worker assistance into tangible sales progress.

We mention these things here because it's the start of a new

better that record. Nobody wanted to hear me sing and I was afraid I'd spend the rest of my days on the unemployment line."

For 18 months, Carolyn guided tourists through NBC's New York studios in the RCA building, describing the intricacies of control rooms, microphones and TV cameras. Whenever she dared, she would sneak into an empty studio and sing to the empty seats, hoping someone would hear her and discover her. Nobody did. Guidettes are assigned at NBC for 18-month periods, and in April, 1962, Carolyn's time was up. She began to make the rounds of modeling agencies, advertising agencies, and theatrical auditions. But there was not a table.

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William H. Alley, Vice President-Sales, met with our Connecticut Branch salesmen at an informal session at the Hamden Branch early this month.

Chief topics of discussion were our 1963 sales and marketing plans in Connecticut.

TOP HONOR FOR JOSEPH C. SCOTT

Joseph C. Scott, of Scott & Grauer, Ballantine distributor, was radio guest of honor at a testimonial dinner given by Ballantine last month on the 11th anniversary of the "Solid 3) I Gold Wholesaler" award for 1962, presented by the National Beer Wholesalers Association.

The award, the second annual of the NBWA, is given to a distin-

inking about 1963's challenges. Not let up, it'll become even more twelve months with confidence. Ballantine team has scored an impressive record which can only lead to

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Fisher To Rejoin Us

Vice President Carl S. Badenhausen has announced that Edwin B. Fisher will return to Ballantine from the New York Yankees early next month and will assume the position of Public Relations Manager.

Mr. Badenhausen also announced that William C. North will join the company at the same time as an Assistant Public Relations Manager. Mr. North had served in that capacity for several years at the Mutual Benefit Life Insurance Company and more recently as Public Relations Manager of the Boys' Clubs of Newark.

In a subsequent memo, Mr. Badenhausen said the organizational changes make it possible to comply with a request from the Sales Department to have James Schaefer of Public Relations, transferred to the Sales Promotion Division. "Mr. Schaefer's background in public relations and advertising," Mr. Badenhausen said, "will provide the Sales Department with valuable assistance in coordinating and implementing both public relations and sales promotion programs with sales activities, particularly at the field level."

Mr. Fisher served as Ballantine's Public Relations Manager for four and a half years before going back to the Yankees as business manager late in 1961. On his return to Ballantine he replaces John C. Scully, who resigned to accept a position with the New York Telephone Company.

Close To Home

It is with sincere regret we report the death of the following employees:

Treadwell Sands, Pensioner. Mr. Sands worked in Warehousing before his retirement in April, 1960. He started his Ballantine career in March, 1946. He lived at 259 No. Fifth Street, Newark.

Bernard K. Turago, Bottle Driver. Mr. Turago began his Ballantine career in March, 1943. His brother-in-law, Stanley Zack, is a Bottle Driver. Mr. Turago lived at 60 Hughes Street, Maplewood.

Thomas Mygirack, Warehouseman. Mr. Mygirack joined Ballantine in July, 1947. He lived at 350 Madison Avenue, Paterson.

James Dempsey, Bottler. Mr. Dempsey joined Ballantine in April, 1948. He lived at 194 Olean Avenue, Jersey City.

James Monahan, Brewer. Mr. Monahan started his Ballantine career in July, 1948. He lived at 109 North Sixth Street, Newark.

John Davis, Warehouseman. Mr. Davis joined Ballantine in March, 1948. He lived at 1011 13th Avenue, Belmar.

Gottfried Mayer, Pensioner. Mr. Mayer, who worked in Brewing before his retirement in January, 1954, started his Ballantine career in July, 1933. He lived at 3934 14th Avenue S., St. Petersburg, Florida.

Our sincere sympathy goes to the families of our departed co-workers.

New Warehouse Handling All Brewery Shipments

Another benefit of Ballantine's huge expansion program was realized on January 14th with the announcement that virtually all shipments from the brewery will henceforth be made from the new warehousing-packaging building.

The consolidation of shipping activities under one roof signaled the transfer of the production of some items from Plant 2 to Plant 1 and paved the way for the eventual merging of all Plant 2 activities into the new building and the expanded Plant 1 Bottle House.

The production items now handled exclusively in Plant 1 are 32-ounce steinies, 12-ounce steinies, 12-ounce cans, and 12-ounce tall bottles.

For the present, 16-ounce cans, 16-ounce bottles, seven-ounce bottles, 32-ounce tall bottles, and 32-ounce one-ways will be produced in Plant 2. Production there will cease as soon as new equipment to package these items is installed in Plant 1. Until that time, cans and bottles packaged in Plant 2 will be trucked over to Plant 1 for shipping.

The eventual consolidation of production into one building will enable us to take full advantage of the modernization and new construction activities begun more than two years ago.

Though the closing of Plant 2 is still some months away, plans for utilizing the buildings are already underway.

NEGRO ELKS LEADER VISITS BREWERY



Hobson Reynolds, National Grand Exalted Ruler of the I.B.P.O.E. of W., receives tape recorder from Ballantine presented by Bernard Creswell of our Public Relations department. From left are Mr. Reynolds, Mr. Creswell, and Vice President John E. Farrell. The presentation was made at a dinner for the Elks in the company cafeteria last month.

Construction Vet Saw Many Changes

George Pfersch, one of the men who literally helped build a bigger Ballantine from the small post-prohibition firm of 1933, retired last month. George was superintendent of construction and was attached to the engineering department.

He first came to Ballantine in 1933 as supervisor of construction for an outside firm doing work at the brewery. In 1941 he was appointed to his Ballantine post.

George supervised the building of the Plant 2 Bottle House, the first addition to the Plant 1 Bottle House, the two Plant 1 warehouse additions, the Plant 2 pallet warehouse, the Plant 2 storage sheds and a number of other projects including branch building changes.

The day that sticks most in George's memory was the Saturday a hurricane hit the Newark area in 1947. He and a number of men had several close calls. They escaped injury when a roof skylight blew out; a Plant 1 roof sign blew over just a short time after they left; a chimney fell on the roof of stockhouse 1 two minutes after they moved from the area, and power lines fell in the street ahead of them. The day was not without its tragedy, however. On the way home George saw a

man and his son die when a tree crushed their car.

George estimates that Ballantine is now three times larger in buildings than it was in 1933.

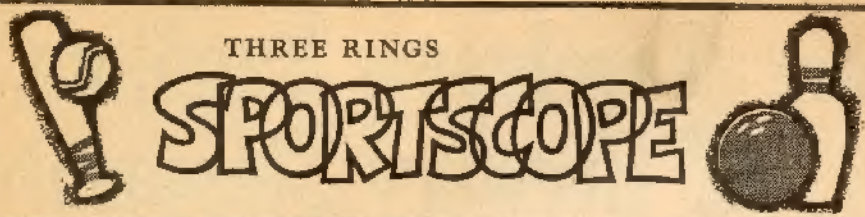
"It's been a wonderful place to work," he exclaimed. The past tense, however, is premature. Though retired he is now serving the brewery as a construction consultant.

Ballantine Will Pay Over \$800,000 In 1963 Social Security Taxes

The increase in the Social Security tax rate, which went into effect January 1, will cost each employee a maximum of \$24.00 this year and will cost the Company in excess of \$100,000. For each dollar an employee pays to Social Security, Ballantine must pay a matching dollar.

In all, the Company will pay over \$835,000 in Social Security taxes in 1963. The total company and employee contribution will be close to \$1,700,000.

Social Security deductions from employees' paychecks are made on wages up to \$4800.



15 Men To Represent Ballantine in Tourney

Three complete teams of men's league bowlers will represent Ballantine in the American Bowling Congress Tournament in Buffalo in March.

Heading the contingent of Three Ring men will be Luddy Santorini and Rocco Ciampi, who lead the league with 189 averages. Luddy and Rocky are two of five selected for the A.B.C. competition because of high averages. Five others were named for showing the most improvement in their respective average flights and the remaining quintet owe their tournament spots to lady luck.

The three other high-average men are Howard Card, with a 186; Tom Bonack, with a 185; and Bill Barbusin with a 183.

The bowlers who earned their berths by showing the most improvement are John Mandia, Colin Weir, Paul Tronio, Charles Pallante and George Turner.

Mandia is the most improved bowler in the up to 140 flight. He went from a 131 to a 146 average, a jump of 15 points. Weir earned the honor in the 141 to 150 flight by going from a 142 to a 163 average, an improvement of 21 points. Tronio turned the trick in the 151 to 160 category by jumping his average 22 points, from 156 to 178. Pallante earned his spot in the 161 to 170 flight by boosting his average twelve points, from 169 to 181, and Turner won the most improved kegger distinction in the 171 and up group by bettering his average five points, from 175 to 180.

Which brings us to the lucky quintet of Bill Magley, Tom Smyth, Ernest Hughes, Delafield Sparks and John Olohan. Their names were picked from a box containing the names of all the men's league bowl-

ers. President Carl W. Badenhausen did the drawing. Picking the five in this manner gave every bowler an equal chance of going to the A.B.C. tournament, no matter his average.

Bill Barbusin and Rocco Ciampi were on last year's Ballantine A.B.C. team. Barbusin made the squad by scoring in the high average quintet and Ciampi was one of five whose name was selected in the luck of the draw.

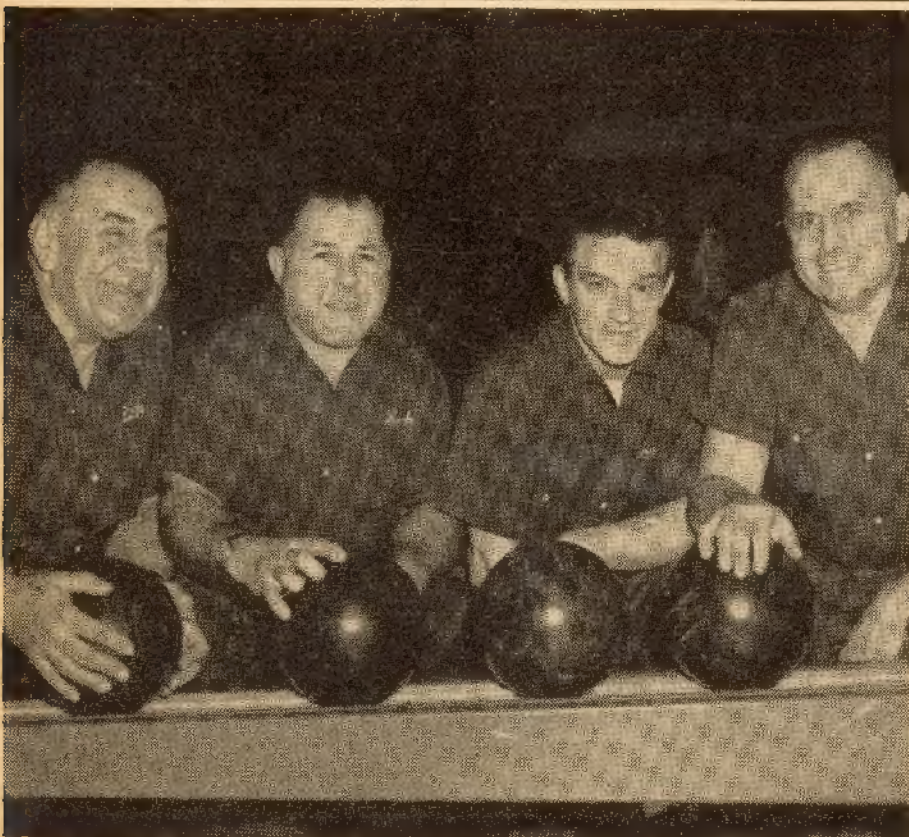
BOWLING RACES AT A GLANCE

It took a little more than half the season but at last a little daylight is starting to show between the leaders and the contenders in the seven men's bowling league divisions.

At this writing the edge is biggest in the Three Ring and Flavor Divisions. In the former the Bottle Sales 2 squad holds a six and a half game lead over the second place Bottle Sales 1 contingent, and in the latter competition the Bottle Drivers 25 team holds a six game cushion over the second place Spoilers men.

The other races look like this:

In the Ale Division it's the Bottle Drivers 69 men over the Brooklyn Drivers 1 squad by four games; in the Purity Division the leading Six Pak squad holds a five game edge over the Low Seniority keggers; in the Handy Division Traffic 4 is in first by four and a half games over second place Bottlers 3; Bottle Drivers 1 holds a one and a half game lead over the Brewers team in the Body Division, and the Extra Fine Division finds Pipe Shop leading the Supervisors by the slim margin of one game.



HIGH AVERAGE MEN—Four of the five men whose high averages earned them berths on the teams which will represent Ballantine at the American Bowling Congress Tournament. From left, Bill Barbusin, Rocco Ciampi, Tom Bonack and Luddy Santorini. Howard Card, the fifth high average man, was not present when photo was taken.

Helen Miller Top Bowler

The cry in the girls' bowling league is getting to be, "How do you catch up with Helen Miller?"

The personable Miss Miller holds the high individual three game mark in the league and the high individual average. She's rolled a 505 series and owns a 150 average. Her high game of 208 is just seven pins short of the 215 set last week by Pat Saunders.



Helen Miller

Judging from Miss Miller's ease in setting marks, it's no surprise her team, the One Way Pints, is perched on top of the girls' league with a one game edge on the Bikini Packs. Helen's teammates are Kay Conklin, Kay Mullee, Jo Kiley, Lenore Gilbert and Marge Aragona.

The second place Bikini Packs' roster includes: Martha Mitrik, Mary Ford, Mary Barton and Norma Fitzsimmons.

Behind the two leading teams are a spirited bunch of contenders. Just five and a half games separates first from ninth place.

New Arrivals

Mr. and Mrs. Raymond Pierce announce the birth of a daughter, Cathleen, born in St. Mary's Hospital, Orange on December 18. Cathleen weighed seven pounds, four ounces. The Pierces are also the parents of two sons, Raymond, Jr. and Thomas, and a daughter, Joan. The proud father works in the Warehousing department.

A son, Vincent Gerard, was born to Mr. and Mrs. Philip Della Torre in St. Agnes Hospital, Baltimore, on December 29th. Vincent Gerard weighed six pounds, one ounce. The Della Torres are also the parents of another son, Philip Joseph, and a daughter, Kathleen. Proud papa Della Torre works at the Baltimore Branch.

Married

Warehouseman Henry Switlyk was married to Gloria Girardi on December 22 at a ceremony in Grassy Point, New York.

Nicholas C. Rallis of the Washington Branch was married to Deanne Ruth Mayhew at a ceremony in Bradley Heights, Maryland.

A FISH STORY COME TRUE



When you catch fish this size it's good to have photographic proof. Stanley Grzybowski, Walter Martin, and Robert Jones proudly hold king-size codfish they caught last month fishing out of Brielle. A fourth member of the group, Bill Stoss, took this picture. Jones' fish weighed 36 and a half pounds, Martin's 34 and Grzybowski's 26. Stoss caught a 30-pounder. In all, the quartet caught 26 codfish on the trip.

430 Years of Service Honored

Pins honoring a total of 430 years of service were awarded to 34 co-workers in December. The honorees include:

20 Years—Louis Sargeant, Brewing; John F. Shannon, Warehousing; Paul Skulitz, Brewing; and Philip J. Stecher, Bottling.

15 Years—Giuseppe S. Barbato, Engineering; Louis Friedman, Warehousing; Louis Glassman, Warehousing; Alfred Hensch, Bottling; Kenneth C. Huber, Sales (Tidewater Division); Marion Jankowski, Bottling; Kenneth L. Johnson, Delivery; Robert W. Jones, Bottling; John F. Lynch, Warehousing; Merrill Ross, Bottling; Frank Salerno, Warehousing; Herbert G. Schnering, Bottling; Edwin C. Seidl, Warehousing; Joseph W. Vibbert, Bottling; Bernard D. Warnock, Warehousing; Alexander C. Watson, Warehousing; and Michael S. Wolenter, Jr., Brewing.

10 Years—Harry Brown, N.Y.C. Bottle Sales; James P. Coffee, Delivery; Robert W. Elliot, Accounting; Ira Hasbrouck, Tillson Branch; Fred L. Heimlich Jr., Sales (Piedmont Division); and Harold Homer, Albany Branch.

5 Years—George J. Boylan, Warehousing; Frank M. DeLuca, Delivery; Arthur Hoffman, Delivery;

Lawrence Jackson, Delivery; Katherine J. Killeen, Credit; Harry B. Long, Warehousing; and Ralph Macri, Delivery.

18,000 persons yearly," Lepri exclaimed. From the anticipatory gleam in his eye you know what plans he has in store for these welcome new neighbors.

Lepri began his Ballantine career in July, 1955 as a district sales representative in Pennsylvania, New York, New Jersey, Maryland and Delaware. In 1957 he became a district sales manager in eastern Pennsylvania and in 1959, at the age of 32, he became manager of the Hall unit.

He and his ten co-workers in Hall are vitally interested in the people at the brewery. Some mentioned the annual family day trips to Yankee Stadium somewhat wistfully. The distance, more than two hundred miles, stops them from attending. Others spoke of the boyng leagues, and other activities in Newark.

The distance from the brewery is obviously on their minds, but actually they needn't worry about bridging the gap. Their accomplishments in the field stand as a beacon fellow Ballantine employees can see from anywhere.



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